2007
Thanksgiving Showcase of Homes

Benefiting Big Sisters Association of Huronia

Bring it home.

Each year, Big Sisters Association of Huronia selects up to six homes within the local region that possess a unique charm. On the Saturday before Thanksgiving, these homes are then presented to the public. In addition to a self-guided tour and light catered lunch, a limited edition guidebook is produced featuring write-ups and artist renderings of each home. The guidebook is distributed to more than 600 eager individuals annually.

The annual Thanksgiving Showcase of Homes Tour Limited Edition Guidebook is a one of a kind advertising opportunity that will enable your organization to target an affluent segment of the local market. Unlike traditional forms of advertising, this booklet is a highly sought after piece of memorabilia that stays in readers homes for several years to come.

Our Readers.

- **Over 600 Limited Edition Guidebooks distributed annually** - ***and growing each year!***
- **98% are women**
- **Have a keen interest in home decorating and renovation**
- **Possess a high degree of purchasing power**

Advertising Rates.

Maximize your organization's return-on-investment with our cost effective advertising rates. ***Space is limited.***

Full Page Ad **$150**
Back Inside Cover **$250**
Front Inside Cover **$300**

Half Page Ad **$75**

Double Page Ad **$450**
(Center of booklet)

Call Shawn Today!
705.526.5051

Big Sisters Association of Huronia

www.Kids*Do*Matter.com

2007 Thanksgiving Showcase of Homes
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Bring your business home today!

☐ YES! I would like to purchase a **Full Page** advertisement.
**Call 705-526-5051 to reserve Inside Cover positioning.*

☐ YES! I would like to purchase a **Half Page** advertisement.

☐ **BILL ME** ☐ **PAYMENT ENCLOSED** ☐ **CREDIT CARD**
***Make all cheques payable to Big Sisters Association of Huronia* *M/C or VISA >>*

Total Amount Enclosed: _____

_____
Print Name

_____
Address

_____
City *Postal Code*

_____
Phone *E-mail*

_____
Business

☐ **M/C** ☐ **VISA** _____
Credit Card Number

_____
Cardholder's Signature *Expiry Date*